

Contact:  
Jess Simmons  
jess@entertheglow.com  
610-301-4310

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## ***Wild Indigo* is a fresh new take on a traditional, timeless dinnerware style: blue and white porcelain**



PITTSBURGH, November 7, 2017. Glow Creative Innovations, LLC has launched a Kickstarter campaign for a unique set of heirloom-quality porcelain dinner plates to be manufactured by the award-winning Kristoff Workshop in Poland. Inspired by the elegance of nature and the ethereal serenity of art nouveau, the line is called *Wild Indigo*, and these four designs capture serene blue-and-white animal and plant combinations that were created to get attention and enhance anyone's dining experience.

"Mealtime is an opportunity to get everyone into one room to touch base and share valuable time with one another," says Jess Simmons, the illustrator/product designer heading the project. "Whether you're cooking a gourmet culinary masterpiece or simply serving up some yummy grilled cheese sandwiches, the whole point is to create warm, wonderful memories and a feeling of togetherness. I would love to have my designs be out there in the world as a part of the ambiance of those special moments."

Each of these unique works of art will come in a simple, sturdy, individually-labeled box, which will both help keep the porcelain safe and also look attractive should they be wrapped up with a bow to be given to someone special as a gift.

Titled *WheatFox*, *GinkgoBunny*, *LilyKoi*, and *FernSparrow*, the plates are each 10.75" in diameter and are durable, food safe, dishwasher safe, and microwave safe. Treated properly, this porcelain can last for generations. If the Kickstarter is well-received and meets expectations, there will be future designs added to the Wild Indigo line on other items such as dessert plates, serving bowls, and mugs.

The set is available to fund with special pricing on the Kickstarter [campaign page](#) until December 6, 2017, and afterward, if it makes its goal, the plates will be available for purchase on the Wild Indigo [product page](#) of Glow's [website](#). This campaign marks the first crowd-funding project Glow is undertaking as a startup business and it is an important milestone in the company's success.

For questions, please contact Jess at [jess@entertheglow.com](mailto:jess@entertheglow.com). Follow Glow's [Facebook page](#) to be kept up to date on the group's upcoming projects.

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### **About Glow Creative Innovations**

Glow is an idea incubator/product design company based in Pittsburgh PA. Using their collective skills in fine art, illustration, company branding, product design, web design, and software engineering, they work together to bring many clever, innovative creations to the world. Their mission for the future is to grow, collaborate, and share successes by expanding their reach and network to ultimately empower other motivated individuals.





# *Wild Indigo*



*Wild Indigo* 10.75" dinner plates with *LilyKoi*, *GinkgoBunny*, *WheatFox*, and *FernSparrow* designs by Jess Simmons. For high-resolution images, please see the [Press Kit](#).

